

THE BRAZILIAN AGRIBUSINESS CAPITAL IS OPENED TO RECEIVE FRANCE IN THE BRAZIL WORLD CUP



BRAZILIAN AGRIBUSINESS ASSOCIATION - RP



THE REGION OF RIBEIRÃO PRETO IS CONSIDERED THE AGRIBUSINESS CAPITAL, BECAUSE IT IS HOME TO ONE OF THE MOST IMPORTANT AND COMPETITIVE AGROINDUSTRIAL HUBS OF BRAZIL. IT SYNTHESIZED THE PERFECT COMBINATION OF ECONOMIC AND SOCIAL DEVELOPMENT, AS WELL AS ENVIRONMENTAL CONSERVATION.



THE ABAG/RP, BRAZILIAN AGRIBUSINESS ASSOCIATION OF THE RIBEIRÃO PRETO REGION, BRINGS TOGETHER A WIDE RANGE OF PRODUCTION CHAIN FROM THIS SECTOR IN THE SENSE OF ENHANCING AND HIGHLIGHTING THE IMPORTANCE OF AGRIBUSINESS FOR THE REGION AND ITS PRESENCE IN THE EVERYDAY LIFE OF THE PEOPLE

THE SECTOR, IN ADDITION TO PROVIDING FOODS, FIBERS, AND ENERGY, CONTRIBUTES TO THE GENERATION OF JOBS AND TAXES, WHICH RESULTS IN HEALTH, EDUCATION, AND CULTURE FOR THE WHOLE REGION.

TO SHOW THIS STRONG ECONOMY WHICH MAKES THE REGION THRIVE, THE ABAG/RP IS INVITING OUR ILLUSTRIOUS WORLD CUP "GUESTS" TO, AT TWO DIFFERENT TIMES, GET TO KNOW THE POWER OF REGIONAL AGRIBUSINESS.

TOURISM



FOR THOSE INTERESTED IN SEEING UP CLOSE HOW THE ECONOMY OF THE BRAZILIAN AGRIBUSINESS CAPITAL WORKS, THE ABAG/RP IS PROVIDING ITINERARIES FOR VISITS TO COMPANIES, FARMS, AND PLANTS. THE SITES ARE LESS THAN 100 KILOMETERS FROM THE CITY, AND THE ITINERARIES CAN BE FOLLOWED IN FOUR HOURS OF VISITS.

ON THE FARMS, IT WILL BE POSSIBLE TO SEE THE SUSTAINABLE PRODUCTION OF COFFEE AND SUGAR CANE.

THE INDUSTRIALIZATION OF SUGAR CANE WILL BE SHOWN FROM DIFFERENT ANGLES, FROM THE PRODUCTION OF ETHANOL AND SUGAR, THE GENERATION OF ELECTRIC POWER, ORGANIC SUGAR PRODUCTION, PRODUCTION OF DIESEL FROM ETHANOL, AND PRODUCTION OF PLASTIC FROM SUGAR.

THE PRODUCTION AND INDUSTRIALIZATION OF PEANUTS IS PART OF THE ITINERARIES, HIGHLIGHTING THE VIABILITY AND SYNERGY EXISTING IN THE PRODUCTION OF FOOD AND ENERGY IN THE REGION.

THE VISITES WILL BE AVAILABLE JUNE 9 - 25, 2014

LINKS

ACESSAR

PEDRA AGROINDUSTRIAL - (SERRANA)
FOCUS ON THE PRODUCTION OF ETHANOL, SUGAR, AND ELECTRIC POWER.

ACESSAR

SÃO FRANCISCO PLANT - (SERTÃOZINHO)
FOCUS ON THE PRODUCTION OF ORGANIC SUGAR.

ACESSAR

GUARANI PLANT - (PITANGUEIRAS)
FOCUS ON ETHANOL PRODUCTION.

ACESSAR

FAZENDA LABAREDA - (CRISTAIS PAULISTA)
FOCUS ON THE PRODUCTION OF QUALITY COFFEE - FIELD AND PROCESSING.

ACESSAR

COPLANA - (JABOTICABAL)
FOCUS ON THE PRODUCTION OF FOODS (PEANUT AND SOY) AMIDST AN ETHANOL-PRODUCING

ACESSAR

ABAG/RP

ACESSAR

SANTA IZABEL FARM - (GUARIBA)
FOCUS ON THE SUSTAINABILITY OF A RURAL PROPERTY

ACESSAR

CENTRO DE CANA (RIBEIRÃO PRETO)
RESEARCH AND INNOVATION IN SUGAR CANE

ACESSAR

COCAPEC - COOPERATIVA DE CAFEICULTORES (FRANCA)
COOPERATIVISM AND TRADING OF COFFEE

COFFEE

| BRAZIL

51 MILLION BAGS
2012/13 HARVEST: PRODUCED 51 MILLION BAGS (35% OF GLOBAL PRODUCTION).

2012 / 28 MILLION BAGS
IN 2012, EXPORTED 28 MILLION BAGS.



| STATE OF SÃO PAULO

3RD LARGEST
COFFEE-PRODUCING STATE.

2ND LARGEST
PRODUCER OF THE ARABICA VARIETY.

IN 2013, ALTA MOGIANA EARNED THE REGISTRY OF GEOGRAPHIC INDICATION.

SUGAR CANE

| BRAZIL



RESPONSIBLE FOR **23% OF THE GLOBAL PRODUCTION** OF SUGAR.



EXPORTS **73%** OF WHAT IT PRODUCES.



| STATE OF SÃO PAULO

5,8
MILLION HECTARES CULTIVATED.

56%
OF THE NATIONAL PRODUCTION OF SUGAR CANE.

51%
OF THE NATIONAL PRODUCTION OF ETHANOL.

61%
OF THE NATIONAL PRODUCTION OF SUGAR.

PEANUTS

| STATE OF SÃO PAULO

WILL BE ABLE TO PRODUCE **331 THOUSAND TONS OF PEANUTS** (91% OF THE NATIONAL PRODUCTION).

